



Contact:
Lizzie Jenkins
RLMpr for TutorVista
(212) 741-5106 x236
lizzie@RLMpr.com

TUTORVISTA NAMES DR. JOHN J. STUPPY PRESIDENT

Former CIO of Princeton Review joins leading online tutoring and test prep provider

San Francisco, CA, December 4, 2006 –Dr. John J. Stuppy today was named president of TutorVista, the online tutoring and test preparation provider, effective immediately. In his new role Dr. Stuppy will manage TutorVista’s U.S. operations and is tasked with increasing TutorVista’s brand awareness plus securing strategic partnerships to further TutorVista’s robust growth. Dr. Stuppy joins TutorVista from The Princeton Review, where he served as chief information officer (CIO).

“John’s extensive experience in developing educational products and services will be essential in helping us increase our product offerings and enhance our brand recognition in the United States,” said Krishnan Ganesh, TutorVista founder and chairman. “His entrepreneurial spirit, extensive management and technology experience, and education policy expertise will further TutorVista’s goal of becoming the number one most trusted provider of online tutoring and test preparation.”

“I’m thrilled to join TutorVista and be on the front lines of their effort to provide students worldwide with high-quality, convenient and effective one-on-one tutoring, test prep and homework help at an affordable price,” explained Dr. Stuppy. “Research shows that one-on-one tutoring is one of the most effective ways to increase academic performance, yet until now it has been too expensive and inconvenient for most students. TutorVista’s comprehensive education programs, convenient 24/7 availability, and affordable unlimited tutoring model is giving students the help they need, when they need it.”

Prior to The Princeton Review, Dr. Stuppy was the COO at Software Technology Inc., a leading provider of student information systems. Dr. Stuppy came to STI from Educational Testing Service (ETS) where he served as the VP Product Development.

In 1995 Dr. Stuppy founded the Center Technology group at Sylvan Learning Systems, where he developed the automated diagnostic and prescriptive assessment and instructional management system used in over nine hundred franchise, corporate, and school-based learning centers. During his time at Sylvan Learning Systems, Dr. Stuppy was awarded 12 U.S. and international patents for online assessment, instructional delivery, student management, curriculum management and incentive-based learning systems.

Before entering the education field, in 1981 Dr. Stuppy founded Articulate Publications, Inc. where he managed the design and sale of micro-computer based medical and dental practice management systems. Dr. Stuppy grew Articulate to be the #1 selling brand and sold the business to a NYSE-traded public company in 1988.

Dr. Stuppy earned a Bachelor's degree in Biological Sciences and a Master's in Curriculum Studies & Teacher Education at Stanford University, an MBA at Kent College, and a Ph.D. in Education Policy Analysis at UCLA. For his academic and community achievements, Dr. Stuppy was awarded the Outstanding Graduate Student of the Year award at UCLA.

ABOUT TUTORVISTA

TutorVista's mission is to provide world class tutoring and the best quality content to students around the world. TutorVista is the premier online destination for affordable education—anytime, anywhere, in any subject. Students can access a live tutor 24 hours a day from the convenience of their home or school and master any subject by using TutorVista's comprehensive lessons and question banks.

The TutorVista idea: help students to excel in school and earn top scores on competitive examinations. The management team consists of professionals from education, training and Internet fields, whose expertise spans eLearning, instructional design, technology-based learning, professional services management, and Internet technologies. For more information, please log on to www.TutorVista.com.