



TutorVista.com Management Team Bios

Dr. John J. Stuppy | President | TutorVista.com

John J. Stuppy is an entrepreneur & intrapreneur with 30 years technology and management experience including a 15 year successful track record in education program creation, operations, assessment, instruction, product development, strategy, sales, marketing, acquisitions & business development.

Dr. Stuppy is the President of TutorVista.com, a world leader in affordable, convenient and effective internet-based global education services including tutoring, test preparation, homework help, enrichment, ESL, education content development, essay grading & foreign language instruction. As spokesperson for TutorVista, Dr. Stuppy is a national leader and expert on the challenges and opportunities for education reform through technology. He has been interviewed by many well-known and respected media outlets such as ABC, NBC, CBS, Fox news, the New York Times, the Wall Street Journal and many others.

John achieved early professional success in microcomputer software. He founded Articulate Publications where he managed the design and sale of medical & dental practice management systems. Stuppy grew Articulate to be the #1 selling brand and sold the business to a NYSE-traded public company in 1988. He turned his attention to the education field and set out to apply sound management principles, technology, assessment and policy to improve student achievement.

Stuppy joined Sylvan Learning Systems (now Educate Inc.) where he founded the Center Technology group that developed the automated diagnostic and prescriptive assessment and enterprise systems used in over 1000 private and school-based learning centers. Dr. Stuppy created the first online tutoring system and earned nineteen patents for the internet-based assessment, instructional delivery, student and curriculum management, and incentive-based learning systems he created for eSylvan, and designed the Teach 2000 pen-based multimedia tablet computer. Dr. Stuppy also led the acquisition of the Canter Group which launched Walden University/Laureate Education's online degree programs for teachers, led the development of the Wall Street Institute English Language Learning program, and acquired content for the Book Adventure customer-affinity web site used by 500,000 students and 20,000 schools. Stuppy then moved to Sylvan Ventures, a \$400,000,000 venture fund, as the Chief Technology Officer where he played a key lead launch role for eSylvan (now Educate Online).

After leaving Sylvan, Stuppy joined Educational Testing Service (ETS), the \$800,000,000 global leader in educational testing and research, as the Vice President, Product Development over K-12 assessment, college/graduate entrance and application processing, placement/qualifying tests, national benchmarks, English language proficiency, professional development and assessment, on-line writing evaluation, and test preparation. He then raised money to acquire Software Technology Inc. where he served as the Chief Operating Officer.

Dr. Stuppy comes to TutorVista from The Princeton Review, a leading provider of test preparation and college admissions & recruiting where he served as the Chief Information Officer. Today as president of TutorVista, Dr. Stuppy is fulfilling his dream to provide high-quality, convenient and effective one-on-one tutoring & homework help at an affordable price.

Dr. Stuppy earned a Bachelor's degree in Biological Sciences and a Master's in Curriculum Studies & Teacher Education at Stanford University, an MBA at Kent College, and a Ph.D. in Education Policy Analysis at UCLA. He served on the faculty of the Advanced Management Program at UCLA, where he researched model technology programs and their long-term impact on student achievement, and researched English Language Learning. He also implemented instructional, administrative, and communication technologies in 200 Los Angeles unified school district schools. For his academic and community achievements, Dr. Stuppy was awarded the Outstanding Graduate Student of the Year award at UCLA.

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