

Inn(ovation)

Announcing the winners of the Innovation for India Awards 2010. Since 2006, the Marico Innovation Foundation has provided the perfect platform to showcase outstanding innovations - business, social and public service. This year, we're proud to share with you the story of eight organizations who sought to make a difference to the world we live in. Visit www.maricoinnovationfoundation.org

Reliance Industries Ltd.

Completed India's first deep water, oil and gas exploration, in a record-breaking six-and-a-half years at a reduced cost of 30%, by combining the efforts of 200 vendors spread across the world.

PRS Legislative Research

Used innovative means to become a credible information source for journalists, citizen groups and MPs, on matters of parliament and legislation - including performance updates on current MPs.

Tutor Vista Global Pvt. Ltd.

Converted personal tutoring into a virtual personalized service by using global resources, the internet and technology - connecting 2000 tutors in 98 cities, to 20,000 students across 48 countries.

GOONJ

Devised a brilliant collection, processing and distribution model for clothing across the country - easy for NGOs and villages to replicate. Bringing clothing on to the global agenda in the process.

Tata Chemicals Ltd. & TERI

For the first time in the world, an alkaline, solid-waste dumping ground was turned into a lush green site with a living eco-system - using only saline water, indigenous plants and bio-remediation techniques.

Government of Gujarat

Developed an electricity management system by separating the feed of electricity for agricultural and non-agricultural use, which resulted in every household receiving uninterrupted power all year round.

Defence Institute of High Altitude Research (DIHAR)

Used bio-technology to grow 78 varieties of vegetables in the snowy regions of Ladakh - helping the army save almost Rs.60 cr. in 2009, rather than fly in supplies at Rs.131 per kg.

SPECIAL RECOGNITION: GLOBAL GAME CHANGER AWARD

Bharti Enterprises

For initiating and driving the 'Telecom Revolution' in India.

Organized By



Knowledge Partner

